

ASUS Announces All-New Zenbook 14 OLED (UX3405)

Premium ultraportable OLED laptop features the all-new AI-powered Intel Core Ultra 9 processor

KEY POINTS

- **Premium ultraportable design:** Thinner and lighter than ever, weighing just 1.2 kg with a 14.9 mm profile
- **Premium performance:** Intel® Evo™ Edition with up to flagship AI-powered Intel® Core™ Ultra 9 processor and true-to-life 3K ASUS Lumina OLED display
- **Premium user experience:** Improved user experience with face login, new super-linear speakers and new quiet ASUS ErgoSense keyboard
- **Made for the Earth:** Sustainable design uses recycled and recyclable materials; tested to US military-grade durability standards for an extended service life



TAIPEI, Taiwan, December 14, 2023 — ASUS today announced the all-new Zenbook 14 OLED (UX3405), a premium ultraportable laptop.

The sleek Zenbook 14 OLED is the ultimate Intel® Evo™ Edition ultraportable laptop that takes sophistication to a whole new level. Users can seize every moment using the enhanced, extended-life

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75 Wh battery, amplify their efficiency with up to the top-tier Intel® Core™ Ultra 9 processor and Intel Arc™ graphics¹, and achieve seamless connectivity via all the essential I/O ports — including two Thunderbolt™ 4, USB 3.2 Gen 1 Type-A, HDMI® 2.1 (TMDS) and a 3.5 mm audio jack.

An immersive audiovisual experience is provided by the vivid 3K ASUS Lumina OLED 120 Hz touchscreen² and powerful new super-linear speakers, and the user-friendly design incorporates convenient face login, an FHD IR camera with a physical shutter for privacy, and a new quiet ASUS ErgoSense keyboard.

The new design offers improved sustainability with the extensive use of recycled materials for the laptop and its packaging, and US military-grade durability testing maximizes the device's service life.

Premium ultraportable design

Zenbook 14 OLED delivers uncompromising mobility with its sleek, lightweight and sturdy all-metal design and enhanced-lifespan 75 Wh battery. At just 14.9 mm thin and weighing only 1.2 kg³, the elegant chassis is around 10% more compact than the previous generation.

The specially designed battery supports up to 20% more charging cycles⁴ than previous models, protecting the user's investment and helping to maximize the laptop's life. It also offers up to 15 hours⁵ of unplugged operation for all-day productivity. USB-C® Easy Charge makes it simple to recharge from any suitable USB-C adapter, power outlet or power bank.

Premium performance

Zenbook 14 OLED is an Intel Evo Edition laptop that features top-tier AI-powered Intel Core Ultra processors with built-in Intel Arc graphics. Intel Core Ultra processors include a dedicated engine to help unlock AI experiences, deliver the next level in immersive graphics, and enable high-performance low-power processing, so users can work, game and create while enjoying long battery life. Combined with the laptop's ultrafast up to 1 TB SSD storage, 32 GB RAM and WiFi 6E (802.11ax)⁶, this means that users will wait less and be able work faster, wherever they are.

The ultra-vivid 3K (2880x1800) ASUS Lumina OLED 120 Hz display makes every moment incredible, with its up to 600-nit brightness, web-friendly 16:10 aspect ratio, and 87% screen-to-body ratio. And adaptive sync automatically adjusts the refresh rate for always-smooth visuals.

Despite its ultra-compact form factor, Zenbook 14 OLED includes a comprehensive set of full-size high-speed I/O ports — including two Thunderbolt 4 ports, USB 3.2 Gen 1 Type-A, HDMI 2.1 (TMDS) and a convenient 3.5 mm audio jack — so users don't need to carry dongles or adapters around with them.

Premium user experience

Zenbook 14 OLED is designed with the user firmly in mind, incorporating a range of advanced features designed to enhance their mobile lifestyle. Whatever the user is listening to, the powerful, crystal-clear sound delivered by the new super-linear speakers, smart amplifier and ASUS Audio Booster in the Harman Kardon-certified audio system will give their ears a treat with the multidimensional Dolby Atmos® sound.

When late-night deadlines approach, the new quiet ASUS ErgoSense keyboard reduces aural distractions to a minimum while offering a supremely comfortable typing experience, thanks to the fine-tuned key pitch, dished key caps and ergonomic key travel.

To guard the user's privacy, the FHD IR camera has a physical shutter, and the camera delivers a superlative video conferencing experience, enhanced by AI noise cancelation and built-in video enhancements for crystal-clear audio and crisp video.

Made for the Earth

ASUS is committed to do more with less through Zenbook. This device aims to minimize its environmental impact across the entire product lifecycle, from material use and manufacturing, through to assembly, use, and end of life. We have mitigated its carbon footprint by incorporating up to 50% post-consumer-recycled (PCR) materials and designing eco-conscious packaging that's 100% recyclable. Zenbook 14 OLED also exceeds the ENERGY STAR® power-efficiency standard by 50%.

To maximize the lifespan of the laptop — and hence improve sustainability — strict US military-grade testing under a stringent test regime ensures outstanding durability.

NOTES TO EDITORS

Zenbook 14 OLED (UX3405) product page: https://asus.click/ux3405_pr

Zenbook 14 OLED (UX3405) product video: <https://youtu.be/qt4kfw2WeY>

ASUS Pressroom: <http://press.asus.com>

ASUS Global Facebook: <https://www.facebook.com/asus>

ASUS Global X (Twitter): <https://www.x.com/asus>

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SPECIFICATIONS⁷

ASUS ZenBook 14 OLED (UX3405)

CPU	Intel® Core™ Ultra 9 processor 185H Intel® Core™ Ultra 7 processor 155H Intel® Core™ Ultra 5 processor 125H
Display	14" 16:10 3K (2880 x 1800) ASUS Lumina OLED slim-bezel NanoEdge display with 87% screen-to-body ratio, up to 600 nits peak brightness, 100% DCI-P3 color gamut, DisplayHDR™ True Black 600 certification, 120Hz refresh rate 14" 16:10 3K (2880 x 1800) Touch ASUS Lumina OLED NanoEdge display with 87% screen-to-body ratio, up to 550 nits peak brightness, 100% DCI-P3 color gamut, DisplayHDR™ True Black 500 certification, 120Hz refresh rate 14" 16:10 FHD (1920 x 1200) ASUS Lumina OLED slim-bezel NanoEdge display with 87% screen-to-body ratio, up to 600 nits peak brightness, 100% DCI-P3 color gamut, DisplayHDR™ True Black 600 certification, 60Hz refresh rate
Operating system	Windows 11 Home / Pro
Graphics	Up to Intel® Arc™ Graphics
Main memory	Up to 32 GB LPDDR5x 7467 MHz RAM
Storage	Up to 1 TB PCIe® Gen 4 SSD
Connectivity	WiFi 6E (802.11ax) Up to Bluetooth® 5.3
Camera	FHD IR / 3DNR / ACS camera
I/O ports	2 x Thunderbolt™ 4 Type-C® 1 x USB 3.2 Gen 1 Type-A 1 x HDMI® 2.1 (TMDS) 1 x Audio jack
Touchpad	129 x 74 mm ASUS ErgoSense Touchpad
Audio	Built-in speakers Smart amplifier technology Built-in microphone Harman Kardon certified Dolby Atmos® certified
Battery	75 Wh
AC adapter	65 W adapter Adapter Output: 5V~20V, 65 W Adapter Input: 100~240 V AC, 50 / 60 Hz universal
Dimensions	312.42 x 220.05 x 14.9mm

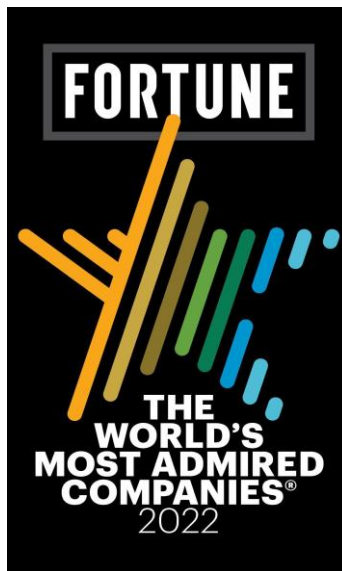
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Weight	Bezel (non-touch): 1.2kg Glass (touch): 1.28kg
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About ASUS

ASUS is a global technology leader that provides the world's most innovative and intuitive devices, components and solutions to deliver incredible experiences that enhance the lives of people everywhere. With its team of 5,000 in-house R&D experts, ASUS is world-renowned for continuously reimagining today's technologies for tomorrow, garners more than 11 awards every day for quality, innovation and design, and is ranked among Fortune's World's Most Admired Companies.



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¹ Intel® Arc™ Graphics is only available in models with Intel® Core™ Ultra 9 185H / Ultra 7 155H / Ultra 5 125H processors and at least 16 GB of dual-channel memory.

² Touchscreen is optional

³ Weight may vary according to specifications

⁴ This data is derived from ASUS laboratory testing, which involves simulating daily charging frequency as the testing standard. The actual lifespan of the battery may differ depending on factors such as product configuration, usage patterns, operational conditions, and power management settings. Over time, the battery's longevity will naturally decrease. For more comprehensive information, please refer to the provided link. <https://www.asus.com/support/faq/1051114>

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⁵ Zenbook UX3405MA, FHD OLED panel, Intel Core Ultra 5 processor 125H, 512 GB SSD, 8GB RAM. Test settings: WiFi enabled but disconnected (not connected to any access point), Windows Power Plan set to Balanced, display brightness set to 150 cd/m2. Actual battery life may vary depending on product configuration, usage, operational conditions and power management settings. Battery life will decrease over the lifetime of the battery.

⁶ WiFi 6E availability may vary by country and their specific regulations. Feature only supported by Windows 11 or later.

⁷ Specifications, content and product availability are all subject to change without notice and may differ from country to country. Actual performance may vary depending on applications, usage, environment and other factors. Full specifications are available at <http://www.asus.com>